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PLEASE

DO NOT

ENTER

—
DOWNTOWN
LOS ANGELES

**Design,
Fashion,
Contemporary Art,
Accessories,
Jewelry,
Artists Books.**

One-of-a-kind luxury retail and exhibition space
in the heart of Downtown LOS ANGELES

—
Curated by French founders
Emmanuel Renoird & Nicolas Libert.



© Elizabeth Daniels Photography

During the last week of April 2014, a new kind
of «private» space, perched on the top floor
of the *PacMutual* building in the heart of historical
Downtown Los Angeles, opened its doors
to the vibrant Downtown scene.

One-of-a-kind progressive people's luxury retail
and exhibition space, *Please Do Not Enter* invites
a particular community to discover an eclectic
array of exclusive, carefully selected and timeless
contemporary goods.

Seven days a week
On appointment only

523 W. Sixth Street
Suite 1229
Los Angeles, CA 90014
+1.213.263.0037



© Elizabeth Daniels Photography

A Destination.

Please Do Not Enter is the promise of a destination that exceeds today's luxury consumers' expectations. It is a door cracked open, daring you to let your curiosity take over a mind well too often eager to follow the herd.

In the private space—a refuge from frantic shopping for brands and hype trends—you will discover a genuinely subjective collection, an ode to modern life, where pleasing the eye goes hand in hand with timeless quality and functionality.

A Selection

Leaving Paris for Los Angeles, Nicolas & Emmanuel did not want to bring along just a mere selection of French items.

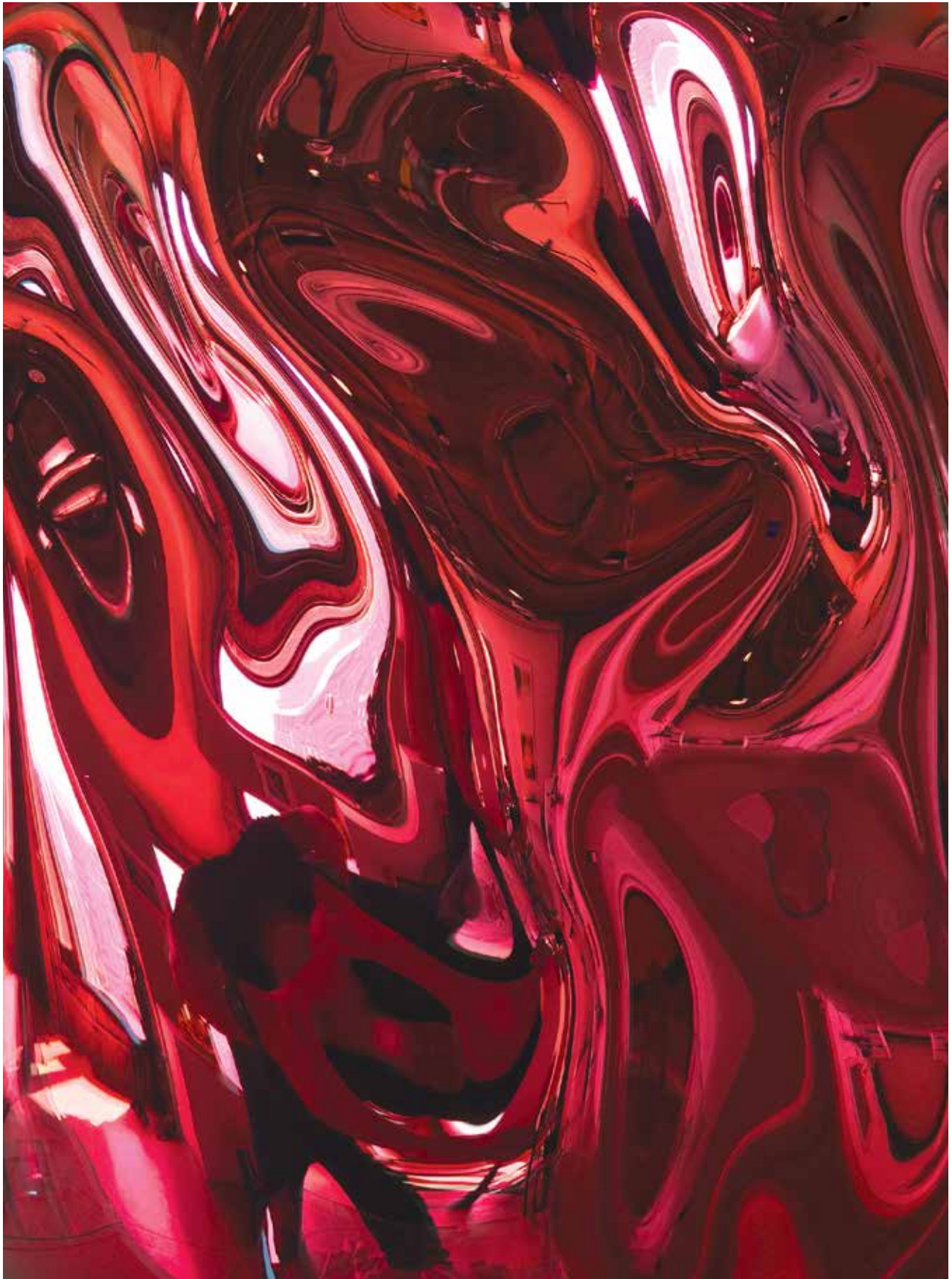
As genuine art collectors, they have been travelling for years around the world and felt inspired by a truly international array of artists and designers. Coming from Japan, Hong Kong, Germany, Italy, Belgium, Switzerland, Great Britain, Denmark, the United States and France (!), all the pieces express the singularity of the taste of their “curators” and compose, together, an ‘aesthetic of daily life’. Beyond its formal “perfection” each piece has its own story that discards the ‘one-fits-all’ mentality.

Neither a gallery nor a traditional retail space, *Please Do Not Enter* gathers artists and designers that already met a genuine recognition from institutions, museums and selected buyers.

Most pieces are either unique or small editions and generally unseen in the United States.



© Elizabeth Daniels Photography



ARIK LEVY, *Solid Liquid Pink Purple*, 2014

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Projects

From the very beginning, Nicolas & Emmanuel intend to build commissioned projects and site-specific installations outside their exhibition space. One of the reasons they decided to settle in Los Angeles is the unrivaled vitality of the Californian scene. Bringing European artists to build on Los Angeles culture is one of the challenging goals the couple has set for itself in the US. Next year, at the end of March, they'll ask Vincent Lamouroux to cover an abandoned motel on Sunset Boulevard with environment-friendly limestone powder.

Impressive yet minimal, this installation named "Projection" will last only two weeks, during FIAC Los Angeles art fair.

As part of the VIP programs of the fair, "Projection" will be a major L.A. public installation in 2015.



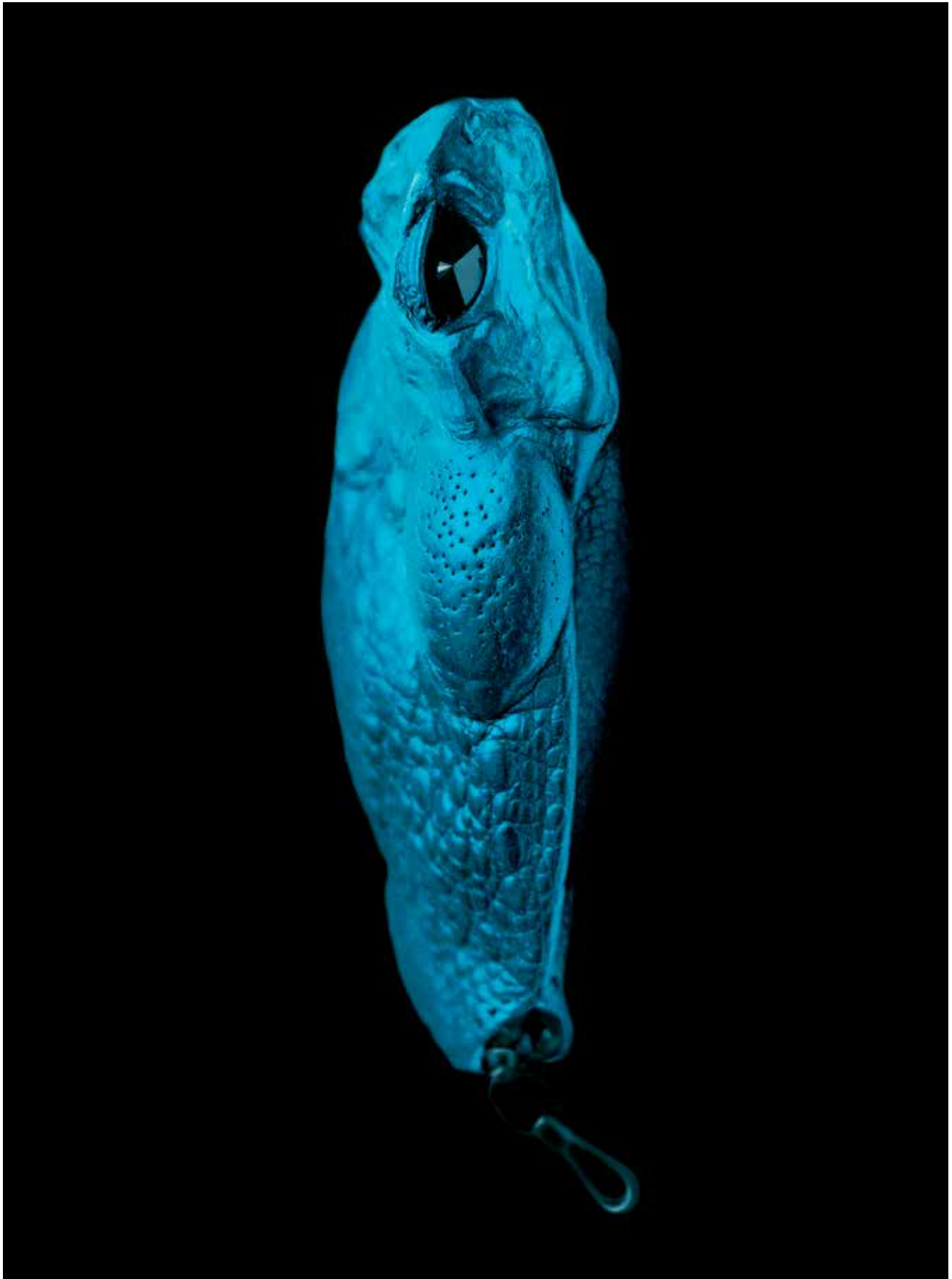
Two French Collectors

What brings two French individuals with established careers on the old continent, to the heart of vibrant SoCal?

The duo thrived in France—Nicolas owns two pioneer real estate agencies "Ateliers, Lofts & Associés" and "Architecture de collection" that sell iconic modernist architecture (*Le Corbusier, Mallet Stevens, Sawage ...*) as well as a rental agency "eLUX Repérages" aiming to help creative productions find extraordinary locations—and Emmanuel's career as an interior designer culminated in Paris where he decorated and re-thought many celebrities' properties.

The couple also left behind an incredible home in Western France. Originally acquired in 2000, the house is one of three locations where they present a portion of their collection. They transformed the grounds into one of the largest private collections of outdoor monumental sculptures in France, now open to the public and part of contemporary art fair VIP programs. Aside from their background in collecting, it was their love affair with California that brought them to Los Angeles, and their passion for art and architecture that made them move to blooming Downtown L.A. that already met a genuine recognition from institutions, museums and selected buyers.

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KOBI A. Tard. skin. Turquoise Zipped purse

About the artists and designers

Please Do Not Enter presents :

CONTEMPORARY ART

*Arik Levy, Vincent Lamouroux,
Grégoire Cheneau, Slava Mogutin, Brian Kenny*

DESIGN

*Guillaume Bardet, Valentin Loellmann,
Elise Gabriel, OS&OS*

FASHION

*Walter van Beirendonck, Jean Paul Knott,
22/4, Gaspard Yurkevich, Misericordia,
Kinder and Tank, Denis Colomb, Christophe Lemaire,
Not Guilty, Xarifa, Andrea Cammarosano,
Hamilton & Hare.*

LEATHER GOODS

*Kobja, Gertrud & George, Pete Sorensen, Kai,
Oliver Ruuger, Oscar Maschera*

FRAGRANCES

Maison Francis Kurkdjian

JEWELRY

le Gramme, Ursul, Lip Watches, Adrien Moniquet

SUNGLASSES

L.G.R.

ELECTRONIC

Aedle and Joey Roth

ARTISTS BOOKS

*Kaiserin, Some/Things,
Be-pôles, Congrats, Headmaster and a wide selection.*

STATIONERY

Ito Bindery and Suki

KIDS

Cinqpoints and LuckyBoySunday

COOKING

Malle Trousseau

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